



LandAirSea
Asset Protection 

MEDIA KIT 2024

LandAirSea.com



GET TO KNOW US

LandAirSea Systems designs and builds GPS tracking devices and software for fleet management, professional vehicles, dealerships, asset tracking and more. Each product monitors the location of anything, anywhere in real time. Our product line is the result of 30 years of innovation and is unmatched by competitors.

Founded in 1994, LandAirSea launched the ground-breaking Flight-Trac GPS tracking solution to track the time, position, speed and altitude of small aircrafts. Built on the success of that product, the company soon began offering its first vehicle tracking unit — the GPS Tracking Key. Today, our product portfolio consists of advanced tracking devices such as the LandAirSea 54, Overdrive, PlateLocate, SYNC and 9100 Solar. We continue to lead the industry, and look forward to our next 30 years and beyond.

Learn more about LandAirSea at www.landairsea.com.



@landairsea_systems



@landairseasystems



@landairseainc

OUR STATS

30

Years in 2024!

Leader in GPS tracking since 1994

1M+

Devices Sold

100%

Made in the USA

With domestic & foreign components

155

Countries

With active devices

OUR DEVICES



LandAirSea 54

The LAS 54 GPS device has a compact waterproof and dustproof design that makes it useful for all environments. The small size and internal magnet will help you attach it to places where thieves won't spot it, or you can mount it internally in a discreet location.



LandAirSea Overdrive

The Overdrive is similar to the LAS 54. The Overdrive has a larger battery that keeps it powered up to four times longer than the 54. It's sized slightly larger than the 54, but it's still small enough to remain hidden.



LandAirSea SYNC

The LandAirSea SYNC is an appealing option because it plugs directly into vehicle OBD-II ports. It draws all of its power from the port, so you never need to charge it.



LandAirSea PlateLocate

The PlateLocate is a sleek solution that affixes to your license plates, allowing you to easily track every dealer-registered license plate you own. When used in conjunction with the LandAirSea Synchronize™ platform, PlateLocate can monitor each tagged vehicle across your inventory via mobile phone or desktop.



LandAirSea 9100 Solar

The LandAirSea 9100 Solar device gives you all the functionality of the 54 and Overdrive without the worry of recharging or connecting directly to a power supply. While not as discreet, it is just as powerful.

HOW IT WORKS



SilverCloud™ App

Sync to LandAirSea GPS devices in real time and monitor the movement of vehicles and property with precise location, boundaries and alerts.

- Fully supported on iOS and Android. Take charge of your LandAirSea device from the convenience of any mobile device.
- View and monitor the precise location of LandAirSea GPS trackers installed on vehicles and/or assets, whether it's a single vehicle or an entire fleet of vehicles, from anywhere.
- Check the history of the device's movements, its battery life and set multiple alerts, including geofencing, to receive notifications when someone or something moves outside of certain boundaries.
- Unlock a range of capabilities, including monitoring speed and movements, data ping frequency, historical playback (location and movement DVR), turn on/off alarm mode, energy saver mode and dark mode.



Synchronize™

Our state-of-the-art GPS tracking system for large fleets. Every vehicle can be monitored in real time with simple, unobtrusive hardware.

- A cloud-based, browser-accessible software solution for tracking multiple assets using LandAirSea GPS devices.
- Helps dealers and businesses locate any vehicle in their inventory, track demo and daily-use vehicles and expedite floor plan audits.
- Receive alerts when vehicles are not where they should be.
- When sold as an add-on, your customers also get theft recovery assistance as well as a host of additional roadside and monitoring options for the safety of their families.
- Our staff is experienced, knowledgeable and available when you need to connect with us, and our solutions are flexible to fit the needs of your business.

SUBSCRIPTION MODELS

All LandAirSea devices require the purchase of affordable, annual plans or no contract, month-to-month plans. Total functionality included with every data plan.

STARTING AT
\$9.95/mo
FOR 2 YEAR
PLANS

STARTING AT
\$14.96/mo
FOR 1 YEAR
PLANS

STARTING AT
\$17.96/mo
FOR 6 MONTH
PLANS

STARTING AT
\$19.95/mo
FOR MONTHLY
PLANS

KEY FEATURES & SUCCESS STORIES



Real-Time Tracking

Receive instant access to real-time tracking across the globe.



Extended Battery Life

Longest battery life in the industry - weeks and months, depending on ping frequency.



Geofencing Capabilities

Create custom boundaries with immediate alerts.



Customizable Reporting

Generate detailed reports tailored to specific tracking needs.



“Five stars! Being a fleet manager of a boat rental company with more than 20 units I can definitely say that this company is the best of the best in tracking services! Really fast tracking, accurate speed and location and reliable devices! I just realized that I did not call customer service even once during the last two years! Great job! Keep it up!”



“I use LandAirSea trackers for my jet ski and boat rental fleet in Lake Havasu City. Locating any watercraft on 250 miles of shoreline has become **seamless**. Extremely beneficial in emergencies or for rental information. Never experienced any latency or connectivity issues. **Great company with endless potential!**”



“As a rent-a-car owner living in an area where vehicle theft is common, this device and software have given me immense **peace of mind** regarding my investment. Whenever a tourist gets lost, I can quickly guide them if they call for assistance. The customer service is prompt and they communicate until your issue is solved. **Priceless.**”



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GET IN TOUCH WITH OUR MEDIA TEAM

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BRAND GUIDE

We've created guidelines to help you use our brand logo and trademarks without having to negotiate legal agreements for each use.

To make any use of our marks in a way not covered by the below guidelines, please contact us at sales@landairsea.com and include a visual mock-up of the intended use.



Logo, Product Photos, Headshots, and more are available online at LandAirSea.com/MediaKit

LOGOS

With Tagline



No Tagline



COLORS

BLACK
#1F2428

SILVER
#CACBCF

NAVY
#253447

RED
#BE000D



FONT

Helvetica Now Display

Light	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 !@#\$\$%^&*()
Regular	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 !@#\$\$%^&*()
Bold	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 !@#\$\$%^&*()
Black	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 !@#\$\$%^&*()

LET'S CONNECT

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